

Let the event technology experts make you a hero

Making you look good makes it all worthwhile for the people at PSAV

The moment a show goes live. When every cue is hit. When you can feel the audience engage and sense the impact. It's the prep, adrenaline and lights-camera-action of event technology that brings ideas into vivid life.

That's the show business experience.

PSAV understands live meetings can be stressful. We set the stage for success and work behind the scenes. All you need to think about is the message itself. Being totally prepared and composed in the face of all the pressures of the live environment.

That's the peace of mind experience.

When all is said and done, PSAV makes you look great, from initial planning to standing ovations. That walking-on-air feeling you get when all the hard work comes to fantastic, flawless fruition.

That's the hero experience.



It's these three experiences that make sure your message will last.

Bottom line: isn't that what it's really all about?

➤ We're the event technology experts

When communication goes live, it's much more than just an event that requires equipment and an AV guy. It's a total experience. It's a show where your brand and personal reputation are on the line. It takes someone who will work with you as a team to put it all together. No one is more experienced than the event technology experts at PSAV.

➤ We're your single point of contact

We know that you prefer to work with a single contact for all your audiovisual and event technology needs. PSAV simplifies everything by being the single source supplier. So your time, costs and hassles are minimized.

➤ A local company with global resources

PSAV supports you with our local team, local management and more local equipment than any other company in the industry. With more hotel locations than anyone, and a network of regional offices and warehouses in key meeting cities throughout the United States, PSAV's reach and breadth gives us unique insight into all the local venues.

Our Extensive

➤ Audiovisual Products

Sound

Making sure your message is heard loud and clear

Sound is part art, part science. It goes beyond equipment. For sound to work well, teams have to know more than just setting up the equipment. They need the knowledge and insight on how to apply and deliver it. Ours do, every time. PSAV delivers clean, crisp sound with the best equipment for maximum impact, from the stage to the back row.

We recommend the right microphone solution for maximum clarity. Our sound systems, from small portable speaker systems to concert quality line array systems, keep your audience focused, engaged and energized for your meeting.

Digital recording makes the message last after the meeting and lets you share meeting information with those who couldn't attend.

Lighting

Adding richness and drama to every meeting



A live event, especially one in a large venue, needs to be seen in the best possible light. The better lit the presenter, the more engaged the audience. So they focus on the message. Decorative lighting influences

the audience's mood. Theatrical lighting adds drama and can transform ordinary events into something spectacular. Speaker and stage lighting enhance visibility and focus. Intelligent lights sweep the room, change color and create

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dazzling effects. And gobos project your company's image or logo to highlight your brand. With PSAV's expertise, you can keep all eyes on your presentation for minimal cost.

Projection/Digital Image Display

Seeing is believing



Fifty five percent of the message comes from visual cues*. Projecting a presenter's image and message in the strongest way requires the right projection equipment. PSAV offers the highest quality digital projection technology at the

best price for your needs, whether you're in the boardroom, ballroom or convention center.

PSAV has the right video and graphics system to display your message, including front or rear projection, playback systems, plasma and LCD screens, recording, cameras, IMAG, digital capture and confidence monitors. With intimate knowledge of the meeting space, PSAV recommends the right screen sizes and sight lines to make sure your message lasts.

➤ Staging Tools

High Definition

A whole new revolution in resolution

With High Definition, everything becomes more vivid, more powerful. Many of your attendees are accustomed to HDTV in the home environment, and have grown to expect it. Now you can deliver network television quality at your next event.

Rigging Services

Single contact — Safety first

PSAV is the world's premier hospitality rigging company. With synergies between AV and rigging, we make your communication easy, providing a single point of contact. We can manage your event from initial design to load out. And since we promote the highest standards of safety through our continual risk management process, you couldn't ask for greater peace of mind. Just ask if your destination is supported by a PSAV rigging team and how we can bring your vision to life.

Event Power Distribution Services

Planning all your power needs

With all the details involved in your meetings, it's easy to overlook your power needs. Ask if your venue is supported by PSAV power distribution services. As your single point of contact, PSAV can work with you ahead of time to discover what those exact needs are. So your show will come off exactly as planned — without a hitch. That's a feeling of real power.

Staging Design and Theming

If you can think it, we can create it



PSAV's highly trained technical staff has the knowledge and experience to use technology to create atmosphere and mood. From the graphics to the set designs. We translate your vision into

a professional and creative environment on stage — from the subtle to the spectacular.

* Mehrabian, A. "Silent Messages: Implicit Communication of Emotions and Attitudes"

Services

➤ E-Communication Tools

Client Network Services (CNS)

Applying the right technologies for group meetings



PSAV makes it possible for you to connect to the Internet, right from your meeting room. Anyone using an Ethernet-equipped computer (which PSAV can supply) can use high-speed access to deliver

product demonstrations, training sessions and presentations via the Internet, or simply download email. The Internet also provides the backbone for additional meeting enhancing services, such as digital content management and cyber cafés.

PSAV provides an integrated service of Internet access, with specialists to manage it, along with all the hardware and peripherals you need for success. Much more than just providing equipment, we're experts who understand your meetings. It all ties back to getting your message across and making it last.

Digital Signage

Move your attendees like never before

Turn a static sign into a dramatic messaging system with digital signage. Nothing catches the eye better than motion graphics and video. Digital signage makes it easy for your attendees to understand the value and resources you're bringing them. It also enhances the guest experience by making wayfinding much easier. So attendees will never question where a meeting room is located. And, digital signage opens up a new

world of sponsorship opportunities. It's a great service to strategic partners while driving revenue for you. So you can afford that extra event technology — which can go a long way toward driving your message home.

Audience Interactivity System

Engage your audience as active participants

Want to make your meeting attendees actively participate in your training session or presentation? PSAV's Audience Interactivity System can do it. Wireless keypads allow you to transform your standard PowerPoint® presentation into a powerful, two-way communication tool that not only grabs your participants' attention, it gets them fully involved. And makes sure your message stays top-of-mind.

Digital Content Management

Manage multiple presenters



PSAV's Content Management System is the "command center" for managing multiple presentations at your next conference. With 24-hour access, the system allows presenters to review and edit materials

before and during the conference. Speakers simply submit their presentations via a secure Web portal in advance of the meeting. Transitions between presenters become effortless, allowing your event to flow smoothly in spite of room changes or cancellations.

PSAV's Content Management System supports the creation and viewing of ePosters. And, you can extend the reach of your meeting and repurpose content with Digital Capture so the messages live beyond the meeting.

Making your message last is everything

You need more than an AV company to do that. It takes an event technology partner. It takes PSAV. We deliver more than just an ordinary meeting. We make it an extraordinary experience. Apply PSAV's creativity toward achieving your goals. And enhance the overall efficiency of your meeting.

At the end of the day, it's all about delivering your message. And making sure that message lasts. Nobody does it better than PSAV.

For more information about PSAV's array of event technology services and how we can make you a hero, visit our website at www.psav.com.



PSAV
PRESENTATION SERVICES

PARTNERS IN SHOW